

The Grand Trunk Pacific Railway Company

Offers their remaining Property in

WILLOW RIVER, BRITISH COLUMBIA

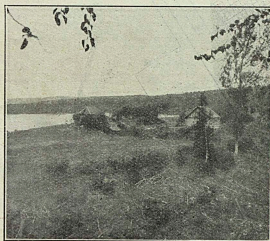
ORIGINAL PRICES - EASY TERMS - NO INTEREST

Clear and Perfect Title direct from Grand Trunk Pacific Railway Company

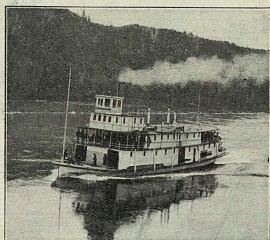
WARNING

For your protection the Grand Trunk Pacific Railway Company takes this method of calling your especial attention to the fact that the original and official Grand Trunk Pacific townsite of Willow River, British Columbia, is located on District Lot No. 7816. (Remember the number and compare it with all other Willow River advertising matter.) The Grand Trunk Pacific Railway Company is in no way interested in outlying subdivisions or any other townsite advertised as "Willow River," "Willow City" or "Fraser City." This circular contains the only authentic Grand Trunk Pacific map of the original and official Grand Trunk Pacific Railway townsite of Willow River. The location of the station site was approved by the Board of Railway Commissioners under date of March 26th, 1912, Order No. 16179. All lots offered for sale in this circular are located in the original and official Grand Trunk Pacific townsite of Willow River, which is the only Grand Trunk Pacific townsite at the confluence of the Fraser, Salmon and Willow Rivers, on the Main Line of the Grand Trunk Pacific Railway. The purchasers of these lots will receive clear and perfect title direct from the Grand Trunk Pacific Railway Company.

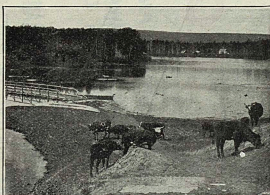
Transcontinental Townsite Company, Ltd.
Authorized Agents
GRAND TRUNK PACIFIC RAILWAY COMPANY



J. M. Wiley's Ranch, Opposite Willow River Townsite—Fraser River in the Distance



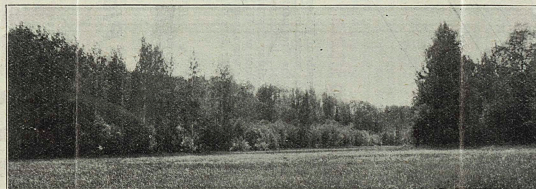
Steamboat on Fraser River



Ranch Scene



British Columbia Road, near Willow River Townsite



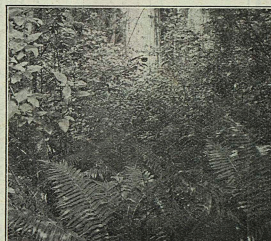
Hay Meadow

Willow River is in Central British Columbia, at the confluence of the Fraser, Salmon and Willow Rivers, on the Main Line of Canada's great new Transcontinental Railway—the Grand Trunk Pacific. Willow River was established by the Grand Trunk Pacific Railway Company October 16th, 1912, but in accordance with the Company's conservative town-building policy only a portion of the town lots were placed on the market at that time. So great was the demand for them that practically all were sold within six weeks; applications were received from throughout the continent. The lots disposed of at that time have already materially increased in value. A number of purchasers have made from \$100 to \$200 per lot clear profit, others have refused to sell at similar and greater profits, while still others will not sell their Willow River lots at any reasonable price.

Numerous merchants are establishing businesses of various kinds in Willow River. Those who know most about Willow River and the surrounding territory regard this new town as being one of future great importance.

QUOTING AN AUTHORITY

James Oliver Curwood, the noted writer and former special investigator of Western Canada conditions for the Canadian Government, said: "The Grand Trunk Pacific has opened up Canada's greatest treasure house, not only of minerals, but of vast agricultural and timber lands, and has found the true doorway to these millions of acres of British Columbia Peace River district, which are regarded as the richest agricultural lands in the world. Willow River, the youngest townsite in Canada, is the strategic point from which the enormous wealth and possibilities of these regions will be reached, and it is bound to be one of the two or three most important cities along the line of the G.T.P. in British Columbia. It is situated at the conjunction of the Fraser, Salmon and Willow Rivers, and each of these rivers is a door leading to almost inexhaustible mineral, timber and agricultural wealth. Willow River is situated in the very heart of the greatest coal lands in the world, deposits which are already being opened up and from which it has been estimated that a coal supply sufficient to supply Canada for a century or more will be taken. By those regarding it from afar, British Columbia has been regarded as a country of impenetrable mountains. The Willow River district would astonish these people, if they could visit it. Surrounding it, and extending for hundreds of square miles northward into the Peace River Country, there are unnumbered millions of acres of rich land which is admitted to be the best in Canada for general farming. One man, William Blair, has 30,000 acres close to the town, and a large part of this is under cultivation. Not only does the district offer splendid mineral, timber and agricultural advantages, but it is bound, because of its tremendous water-power resources and nearness to raw materials, to become important in a manufacturing way. Railroad lines are already projected up the fertile valleys, and one of these is to extend northward into the Peace River Country by way of Willow River. I predict that five years from now one will find several of the wealthiest and most important of the younger cities of Canada in the country now being opened up."



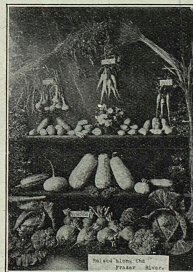
The wonderful growth of vegetation on Willow River Townsite demonstrates the fertility of the soil



Logging Scene

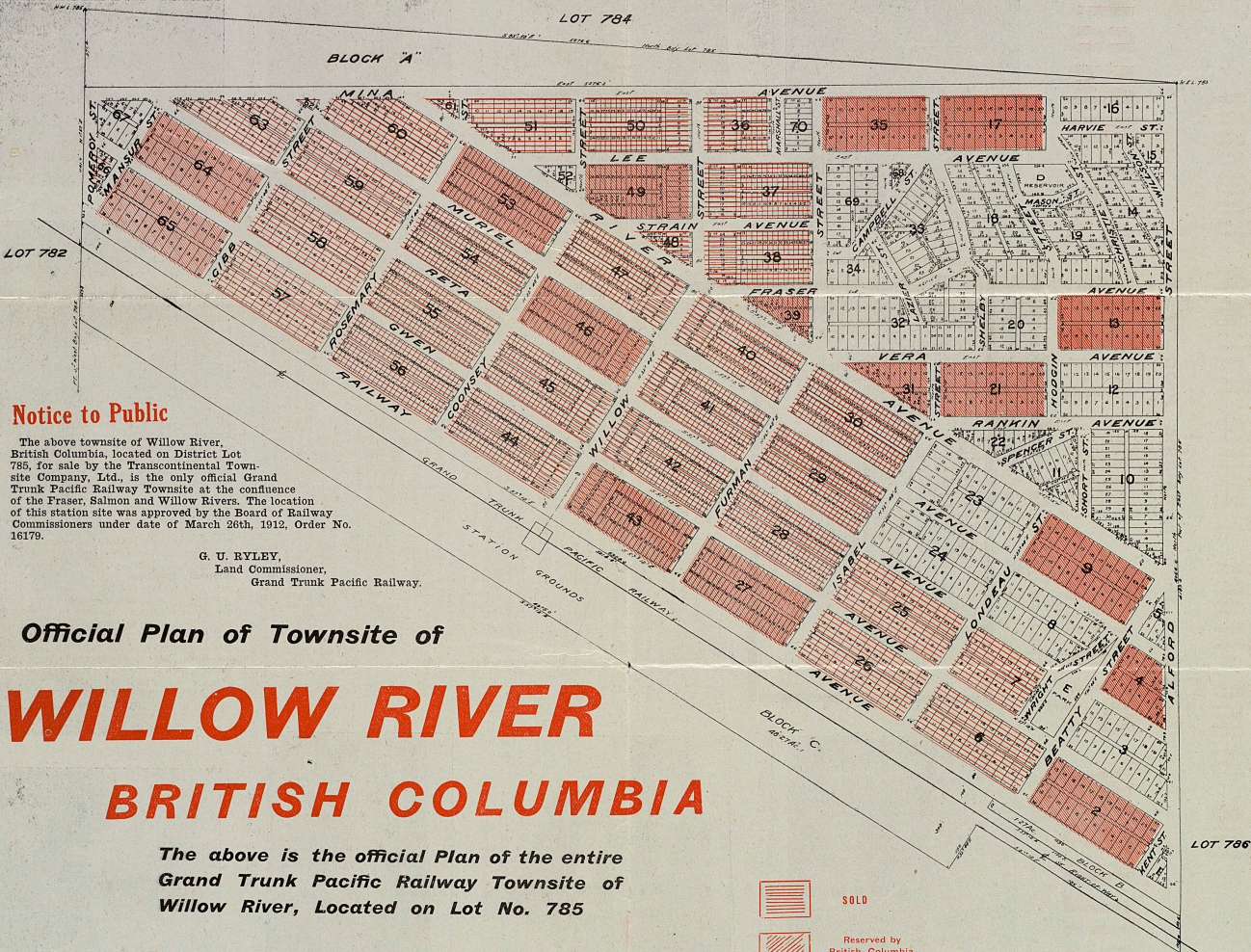


Another Logging Scene



Samples of Grain and Vegetables

Scenes from Fraser and Willow River District



Notice to Public

The above townsite of Willow River, British Columbia, located on District Lot 785, for sale by the Transcontinental Townsite Company, Ltd., is the only official Grand Trunk Pacific Railway Townsite at the confluence of the Fraser, Salmon and Willow Rivers. The location of this station site was approved by the Board of Railway Commissioners under date of March 26th, 1912, Order No. 16179.

G. U. RILEY,
Land Commissioner,
Grand Trunk Pacific Railway.

Official Plan of Townsite of

WILLOW RIVER

BRITISH COLUMBIA

The above is the official Plan of the entire Grand Trunk Pacific Railway Townsite of Willow River, Located on Lot No. 785

WE HANDLE ONLY INSIDE PROPERTY IN GRAND TRUNK PACIFIC NEW TOWNS
WE DO NOT BELIEVE IN OUTSIDE SUBDIVISIONS

- SOLD
- Reserved by British Columbia Government
- For Sale

Your Supreme Opportunity To Make Money In BRITISH COLUMBIA

Without Necessarily Leaving Home

Interesting Facts Concerning British Columbia

BRITISH COLUMBIA has an area of 252,800,000 acres; coast line 7,000 miles; forest, 182,000,000 acres. British Columbia mines have produced more than \$340,000,000; her fisheries, \$120,000,000; her forests, \$12,000,000 annually; her farms and orchards, \$8,000,000 annually. British Columbia coal deposits are the most extensive in the world; her area of standing timbers is the largest and most compact in America; she has 10,000,000 acres of wheat lands. British Columbia produces more than 2,000,000 pounds of butter annually, and imports 4,000,000 pounds; she ships over 6,000 tons of fruit to the value of \$200,000. British Columbia offers to the capitalist a profitable field for investment; to the manufacturer a wealth of raw materials, unsurpassed shipping facilities and ready markets at home and abroad; to the lumberman, millions of acres of finest timber; to the fisherman, inexhaustible quantities of salmon, halibut, cod and herring; to the fruit-grower, thousands of acres of fruit-producing land; to the dairyman, splendid pasture and high prices for dairy products; to the poultryman, cash home market for poultry products; to the farmer, large profits from mixed farming; to the miner, hundreds of square miles of unprospected mineral-bearing country; to the sportsman, an infinite variety of large and small game; to the tourist, the world-famed Canadian Rockies, good hotels, excellent trains, palatial steamships.

The hundreds of thousands of settlers who have rushed to Western Canada from throughout the world are but a handful to the vast numbers who are coming. Perhaps no other one thing is causing such an influx as the building of Canada's great new Transcontinental Railway—the Grand Trunk Pacific—with its 8,600 miles of main and branch lines. This new railway has opened uncounted millions of acres to settlement. Its march across the continent has left in its wake a chain of prosperous towns. The building of this railway through new country, and the consequent influx of settlers, made the establishment of some of the best towns of Western Canada necessary. These leading towns are Grand Trunk Pacific towns, established and developed by the Grand Trunk Pacific Railway Company in accordance with the Company's town development policy. That's why Grand Trunk Pacific new towns offer such wonderful opportunities and grow so rapidly—they are needed towns in a wonderfully rich country and are backed by the Grand Trunk Pacific Railway.

CANADA'S TREASURE PROVINCE OPEN

The Grand Trunk Pacific Railway is now splitting Canada's treasure province—British Columbia—like a wedge. From the Rocky Mountains to the Pacific Coast the rails are following British Columbia navigable rivers. On these navigable rivers, at the confluence of other rivers, will rise some of Western Canada's most important towns. The new town of Willow River is one of these. Located at the confluence of the Fraser, Salmon and Willow Rivers, on the Main Line of the Grand Trunk Pacific, and backed by vast timber areas, millions of acres of agricultural land one of the world's largest coal deposits and famous gold fields, Willow River must become an important town.

RESOURCES BACK OF WILLOW RIVER

This new town in the heart of Central British Columbia may be regarded as the gateway to the Peace River Country, into which railways will eventually be built. Being on the main line of the Grand Trunk Pacific Railway and at the confluence of the above three important rivers, approximately midway between Edmonton, Alberta, and Prince Rupert, British Columbia. A territory approximately 700 miles long, east and west, will contribute to Willow River—North and South Willow River will draw from a territory 500 miles wide. The lumber industry alone, when fully developed in this part of British Columbia, will be sufficient to make Willow River one of Western Canada's great commercial centres. Of all the cities in the United States and Canada which primarily owe their greatness to lumber, no more conspicuous examples can be found than Minneapolis and Vancouver. Willow River to-day occupies the unique position Minneapolis did when the first saw log started on its journey down the Mississippi. Minneapolis, or, as they then called it, St. Anthony, its destination. Billions of feet of fir, spruce, cedar, balsam, pine and poplar are now ready to be cut and floated down the Fraser, Salmon and Willow Rivers to Willow River mills, plans for two being already under way. Each acre of timber cut will mean another acre of excellent agricultural land added to the millions of acres

of open land now ready for the plow, and added to these vast areas of timber and farm lands there are still vast areas left to the miner. The coal deposits south-east of Willow River are among the world's greatest. Mines are being opened, and the coal mining industry at this point should contribute largely to the prosperity of Willow River. The Willow River has its source in the world-famed Barkerville gold mine district, and on the lower Willow River, within a few miles of the Willow River townsite, more than a hundred claims are staked, development work being done on many of them. In a brief way the above describes Nature's storehouse in which Willow River is situated. All that is needed to make it a power among towns is the development of the natural resources surrounding it.

LOW PRICES PREVAIL

Notwithstanding that the property throughout Willow River has increased greatly in value, the Railway Company will adhere to its established policy and will dispose of the lots now placed on the market for the first time at the Original Prices, Easy Terms, No Interest. In reporting upon the lots now being placed on the market, the gentleman who was in charge of the survey said:—"When I look about to make a selection of a lot for myself there are so many to choose from, which I would like to have, that I am at a loss to know which one to choose. The avenues have been run up through the valleys, and the lanes put on higher ground in the rear of lots. There is not an impossible grade in any of these avenues, and they are planned to avoid heavy grade expense. Anyone who sees these lots cannot help but be taken with them." Our British Columbia Manager, in his report, said:—"You limited me in pricing these lots at from \$150 per lot to \$700 per double corner, and I am pricing them within the limit, but I want to state that some of them are worth up to \$1,000 and \$1,500." The property to be disposed of is situated in the original and official Grand Trunk Pacific townsite—not in an outlying subdivision. As told by the map, there are but a limited number of these lots to be disposed of, consequently immediate and definite action will be necessary upon your part if you want one or more of them. An investment in Willow River property is an investment in the sure results of a growing town in a famously rich country, being opened to settlement by Canada's greatest railway. All applications will be filled in the order in which they are received. Therefore, your chance to get some of this highly desirable property is exactly as good as any man's. In making application, please state your first, second and third choice.

TERMS OF SALE

One-fifth purchase price of property to be remitted upon receipt of notification from us that the property has been reserved in accordance with your application. Balance to be paid in four equal quarterly payments—3, 6, 9 and 12 months. No interest. A quantity discount of 10 per cent. will be given to purchasers of ten or more lots at one time, not more than one-third of them being corners. Five per cent. discount will be allowed for cash in full payment of property. No taxes for current year. If a building costing not less than \$500 is erected upon the lot within three or six months, balance of payments will be extended to cover a period of two years from date of purchase, without interest. Clear and perfect title direct from the Grand Trunk Pacific Railway Company. Address—

Distances by Steamboat and G. T. P. Railways

From	WILLOW RIVER	Via Fraser River	Via G.T.P. Miles
East and South-East			
Giscombe Portage	16		
North Br. Fraser River	43		
Bear River	56		28
Grand Canon	81		
Clearwater River	149		
Smoky River	173		100
Goat River	179		
Beaver River	232		
Shuswap River	239		135
Tete Jaune Cache	290		166
South (Via Fraser River)			
Nechaco River	25		18
Blackwater River	85		
Cottonwood Canon	100		
Quessell	120		
Soda Creek	180		
West and North-West (Via Fraser and Nechaco Rivers)			
Chilaco River	45		
Stuart River	82		55
Fraser Lake	145		105
Prince Rupert	146		486

Distances From	WILLOW RIVER	To Points in PEACE RIVER COUNTRY (Via Fraser and Peace Rivers and Wagon Road)
Summit Lake	23 miles	
Fort McLeod	132 "	
Fort St. John	376 "	

Transcontinental Townsite Company, Ltd.

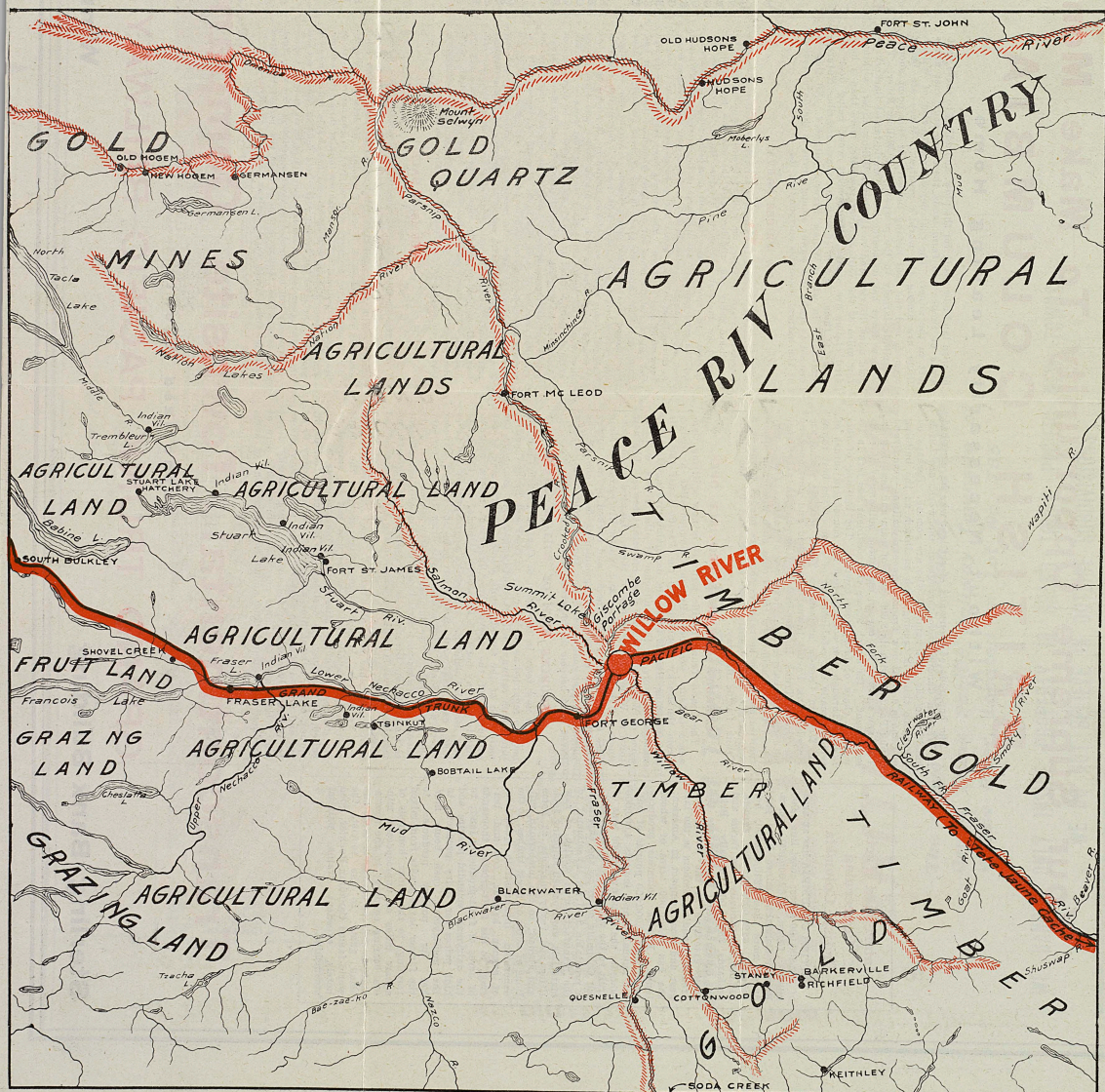
Authorized Agents

GRAND TRUNK PACIFIC RAILWAY

Sterling Bank Building

Winnipeg, Canada

ON THE GRAND TRUNK PACIFIC RAILWAY



PRICES OF LOTS FOR SALE IN GRAND TRUNK PACIFIC TOWNSITE OF WILLOW RIVER BRITISH COLUMBIA

Block.	Lots.	Price.	Block.	Lots.	Price.	Block.	Lots.	Price.	Block.	Lots.	Price.
1—1 to 3 inclusive		\$ 400	22—1, 2 and 3 together		\$ 200	36—9 and 10 together		\$ 600	52—1, 2 and 3 together		\$ 900
3—1 and 2 together		450	8, 9 and 10 together		150	15 and 16 together		700	54—1 and 2 together		700
10 and 11 together		450	4 to 7, each		150	23 and 24 together		600	22, 23 and 24 together		600
12 and 13 together		450	23—1 and 2 together		500	29 and 30 together		600	25, 26 and 27 together		600
19, 20 and 21 together		450	9 and 10 together		500	11 to 14, each		200	47 and 48 together		700
3 to 9, each		200	13 and 14 together		400	17 to 22, each		250	3 to 12, each		200
14 to 18, each		200	21 and 22 together		500	25 to 28, each		200	13 to 21, each		150
5—1, 2, 3 and 4 together		400	3 to 8, each		200	37—1, 2 and 3 together		800	28 to 36, each		150
6—1 and 2 together		400	11 and 12, each		200	15 and 16 together		800	37 to 46, each		200
11 and 12 together		400	15 to 20, each		150	23 and 24 together		800	55—1 and 2 together		700
13 and 14 together		400	24—1 and 2 together		500	36, 37 and 38 together		800	22, 23 and 24 together		600
23 and 24 together		400	11 and 12 together		600	4 to 14, each		200	25, 26 and 27 together		600
3 to 10, each		150	13 and 14 together		600	17 to 22, each		300	47 and 48 together		700
15 to 22, each		150	22 and 23 together		500	25 to 35, each		200	3 to 12, each		200
7—1 and 2 together		500	3 to 10, each		250	38—1, 2 and 3 together		800	13 to 21, each		150
7 and 8 together		500	15 to 21, each		250	15 and 16 together		900	28 to 36, each		150
9 and 10 together		500	25—1 and 2 together		500	23 and 24 together		900	37 to 46, each		200
15 and 16 together		500	11 and 12 together		600	36, 37 and 38 together		800	56—1 and 2 together		700
3 to 6, each		200	13 and 14 together		600	4 to 14, each		200	22, 23 and 24 together		600
11 to 14, each		200	23 and 24 together		500	17 to 22, each		350	25, 26 and 27 together		600
8—1 and 2 together		400	3 to 10, each		200	25 to 35, each		200	47 and 48 together		700
9 and 10 together		500	15 to 22, each		200	40—1 and 2 together		700	3 to 12, each		200
11 and 12 together		500	26—1 and 2 together		500	19 and 20 together		1000	13 to 21, each		150
19, 20 and 21 together		500	11 and 12 together		600	27 and 28 together		1000	28 to 36, each		150
3 to 8, each		200	13 and 14 together		600	45 and 46 together		900	37 to 46, each		200
13 to 18, each		200	23 and 24 together		500	3 to 18, each		250	57—1 and 2 together		600
10—1, 2 and 3 together		700	3 to 10, each		200	21 to 26, each		400	11 and 12 together		500
17 and 18 together		700	15 to 22, each		200	29 to 44, each		350	13 and 14 together		500
19 and 20 together		700	28—1, 2 and 3 together		600	41—1 and 2 together		700	23 and 24 together		600
31, 32 and 33 together		700	23 and 24 together		700	19 and 20 together		900	3 to 10, each		200
4 to 16, each		250	25 and 26 together		700	27 and 28 together		1000	15 to 22, each		200
21 to 30, each		250	46, 47 and 48 together		600	45 and 46 together		700	58—1 and 2 together		600
11—1 and 2 together		400	4 to 12, each		150	3 to 18, each		250	11 and 12 together		500
3 and 4 together		500	13 to 22, each		200	21 to 26, each		400	13 and 14 together		500
5 and 6 together		500	27 to 36, each		200	29 to 44, each		250	23 and 24 together		600
12 and 13 together		400	37 to 45, each		150	42—1 and 2 together		700	3 to 10, each		200
7 to 11, each		250	29—1, 2 and 3 together		600	19 and 20 together		800	15 to 22, each		200
12—1 and 2 together		600	23 and 24 together		700	27 and 28 together		900	59—1 and 2 together		600
9 and 10 together		600	25 and 26 together		700	45 and 46 together		700	11 and 12 together		500
11 and 12 together		600	46, 47 and 48 together		600	3 to 18, each		250	13 and 14 together		500
19 and 20 together		600	4 to 12, each		150	21 to 26, each		350	23 and 24 together		600
3 to 8, each		250	13 to 22, each		200	29 to 44, each		250	3 to 10, each		200
13 to 18, each		250	27 to 36, each		200	44—1 and 2 together		800	15 to 22, each		200
14—1		500	37 to 45, each		150	9 and 10 together		900	60—1 and 2 together		600
9		400	30—1, 2 and 3 together		600	27 and 28 together		700	11 and 12 together		500
10		500	23 and 24 together		700	29 and 30 together		700	13, 14 and 15 together		600
14		400	25 and 26 together		900	3 to 8, each		350	21 and 22 together		700
15		350	46, 47 and 48 together		800	11 to 26, each		250	3 to 10, each		200
19 and 20 together		600	4 to 12, each		150	31 to 46, each		250	16 to 20, each		250
2 to 8, each		300	13 to 22, each		200	45—1 and 2 together		800	61—1 and 2 together		600
11 to 13, each		300	27 to 36, each		300	9 and 10 together		900	62—1		250
16 to 18, each		250	37 to 45, each		250	27 and 28 together		700	63—1 and 2 together		400
15—1		200	32—9 and 10 together		700	29 and 30 together		700	10, 11 and 12 together		400
2 and 3, each		300	11 and 12 together		700	3 to 8, each		350	13, 14 and 15 together		400
16—1, 2 and 3 together		600	17 and 18 together		600	11 to 26, each		250	18 and 19 together		400
9 and 10 together		650	20 and 21 together		500	31 to 46, each		250	3 to 9, each		150
4 to 8, each		300	28 and 29 together		500	48—1 and 2 together		800	16 and 17, each		150
18—1		400	30		300	5 and 6 together		900	66—1, 2 and 3 together		500
6		400	1 to 8, each		300	7, 8 and 9 together		600	67—1 and 2 together		400
14		350	13 to 16, each		300	3 and 4, each		350	3 and 4 together		400
15		350	22		250	50—1 and 2 together		700	5 and 6 together		300
2 to 5, each		250	23 and 24 together		600	9 and 10 together		600	7 and 8 together		400
7 to 13, each		250	25 to 27, each		250	22, 23 and 24 together		800	68—1, 2 and 3 together		700
16 to 22, each		250	31 to 35, each		250	25, 26 and 27 together		800	69—1 and 2 together		500
19—1 and 2 together		500	33—1 and 2 together		500	3 to 8, each		250	7 and 8 together		500
6		400	7 and 8 together		500	11 to 21, each		200	9 and 10 together		600
10		350	15 and 16 together		400	28 to 38, each		200	17 and 18 together		600
11 and 12 together		500	17 and 18 together		500	51—1 and 2 together		700	3 to 6, each		200
3 to 5, each		250	23		350	8 and 9 together		700	11 to 16, each		250
7 to 9, each		300	3 to 6, each		250	10 and 11 together		600	70—1 and 2 together		600
13 to 15, each		300	9 to 14, each		250	18 and 19 together		700	9 and 10 together		600
20—1 and 2 together		500	19 to 22, each		250	3 to 7, each		200	3 to 8, each		250
5 and 6 together		500	34—1 and 2 together		600	12 to 17, each		200	All of Blocks—		
7 and 8 together		500	5 and 6 together		700				2, 4, 9, 13, 17, 21, 27, 31, 35,		
11 and 12 together		500	3 and 4, each		250				39, 43, 46, 49, 53, 64 and 65		
3, 4, 9 and 10, each		200							Government Property.		

All lots subject to prior sale, and prices subject to change without notice.

TERMS—One-fifth cash, balance in four equal payments, three, six, nine, and twelve months; no interest.

All livery stables, blacksmith shops and repair shops restricted to block 67.

SPECIAL TERMS—Where purchaser erects a building which costs \$500.00 or more within three or six months from date of purchase, deferred payments will be extended over a period of two years from date of contract.

TRANSCONTINENTAL TOWNSITE COMPANY, LTD.

Authorized Agents, Grand Trunk Pacific Railway.

TRANSCONTINENTAL TOWNSITE COMPANY LTD.

STERLING BANK BLDG.
PORTAGE AVENUECABLE ADDRESS:
"TRANSITE"

WINNIPEG, CANADA

April 9th, 1913.

Dear Mr. Clay:-

Whenever an extra good opportunity developes in a Grand Trunk Pacific new town, it is our custom, as Authorized Agents, to notify those who have written us concerning opportunities in Western Canada and British Columbia - This information being given in advance of public advertisements - hence this letter to you.

The main line town of Willow River, British Columbia, was established by the Railway Company last fall and the limited number of lots placed on the market were disposed of within a few weeks. Since then property throughout the town has advanced in value - For example: two lots purchased from the Railway Company at \$400 each brought the purchaser \$2,000 a few weeks ago. Advances of 50% to 100% are common.

Numerous business houses will line Willow Street and River Avenue this summer, so you see substantial values are established.

And here is the extra good opportunity - an opportunity to invest in the sure results of a needed town in a wonderfully rich country.

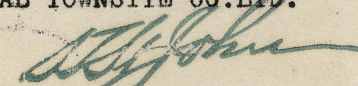
The few remaining lots located in the original and official townsite - not in an outlying subdivision - are now, for the first time, available direct from the Grand Trunk Pacific Railway Company, Original Prices; Easy Terms: No Interest.

Shall I reserve one or more for you?

I cannot promise how long these lots will be available for Willow River property is being applied for daily, but I am gladly giving you this information knowing it is an excellent opportunity and doubtless the last in Willow River that I can give.

If you think well of it you may wire me, at our expense giving 1st, 2nd and 3rd choice of the lots you want (See map in circular) and I will make reservations for you. When you are ready to sell we will help you.

Yours very truly,
TRANSCONTINENTAL TOWNSITE CO. LTD.


Sec. & Gen. Mgr.

StJ-McA-3

AUTHORIZED AGENTS

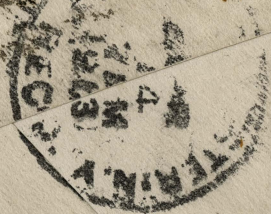
GRAND TRUNK
PACIFIC
RAILWAY

TRANSCONTINENTAL TOWNSITE COMPANY LTD.

STERLING BANK BLDG.
WINNIPEG, CANADA.



Mr. Wm. L. Clay
Box 393
East Rochester, N. Y.
U. S. A.



A 118
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